

Entrepreneurship **Comp**etence Agrifood industry



Creating EntreCompFood Collaborative Community in France, Slovenia, Spain and Europe

ENTRECOMP FOOD CHARTER

The food sector is facing new future challenges, such as how to provide, for growing population, enough healthy food produced in a sustainable way, with limited resources due to climate change. The Covid-19 has impacted also the whole food chain, which enlightened the need to be proactive and innovative in order to respond successfully to the new situation.

Therefore, the European agri-food industry wants to attract more young people, that will be able to succeed in tackling existing and future challenges we might face. Besides learning about the agriculture, the food and the nutrition, the future employees in agri-food industry should **develop the entrepreneurship competence** to stimulate proactive and innovative behaviour. By **overcoming the gap between education and the world of work** also the competitiveness of the food industry will be encouraged.

To support the development and promotion of entrepreneurial skills/spirit among students and entrepreneurs interested in the food sector, we are today within the EntreCompFood initiative creating a Collaborative Community that will gather key identified stakeholders firstly at local level (french/spanish/Slovenian level) and secondly expand to European level. The EntreCompFood initiative is using EntreComp framework, developed by the European Commission, as a central tool for the promotion and uptake of entrepreneurship competences in the food sector. Entrepreneurship is when one acts upon opportunities and ideas and transform them into values for others (financial, social, cultural) and is considered as ability, that may be learned. The focus of EntreCompFood project is made on 7 specific competences that are Creativity, Vision, Ethical & sustainable thinking, Motivation and perseverance, Mobilising resources, Working with others and Learning through experience.

Events at local, national and European level, will be organised to enhance dialogue in order to **build a** strategic vision to allow the implementation of new learning opportunities for entrepreneurship education relevant for the food industry. As appropriate the communication and dissemination activities will be carried out by the members of the CoCo to promote the approach and the main results of the EntreCompFood initiative at local, national and EU levels.



Concept of the EntreCompFood - territorial approach



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Collaborative Action Principles of the Collaborative Community (CoCos)

Each CoCo will act as an easy-going network following the principles of the Rochdale model: Voluntary and Open Membership, Autonomy and Independence, Education, Training, and Information, Cooperation among Cooperatives, Concern for Community.

CoCos members want to **support the development of entrepreneurial thinking and culture**, which benefits individuals and wider society.

CoCos members give their time, according to their availability, in order to contribute to the promotion of entrepreneurship in the food sector thanks to:

CoCos members will contribute to the **encouraging entrepreneurial mindset and culture in the food sector** through:

- the mapping of pertinent actors and initiatives
- the identification of needs and expectations
- the use and dissemination within their network of the EntreCompFood methodology
- the participation in workshops within their national Coco and with the other CoCos

CoCos members will benefit from direct information from the EntreComp community and will be associated to all the events organised within the initiative. They will also be able to use and benefit from the EntreCompFood deliverables and actions.

Stakeholder	Benefits of the EntreCompFood approach and CoCos network
Public authorities	building a widespread entrepreneurial culture with a clear understanding of the entrepreneurship competence that embraces innovation, creativity, and competitiveness
Education and training structures	implement new learning opportunities to contribute to the widespread of the entrepreneurial culture
Teachers and trainers	an innovative and holistic approach to boost entrepreneurship
Learners and Students	develop the entrepreneurial mindset, learn to transform the ideas into values for others (social, cultural or financial)
Food industry	future employees with entrepreneurial competences suited for the working environment
Young entrepreneurs	opportunity to become more entrepreneurial, generating value for themselves, for their organizations

JOIN US in encouraging entrepreneurial culture!

Please send Declaration of Commitment, signed and scanned directly to the project coordinator: urska.pivk.kupirovic@gzs.si. Find out more about the project EntreCompFood.

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Declaration of Commitment

I, the undersigned, hereby confirm my commitment (free of charge) to follow and support the activity of the EntreCompFood Collaborative Community on a voluntary basis to contribute to the encouragement of entrepreneurial mindset and culture in the food sector.

Name of signatory:
Position:
Company or institution:
Company address:
Country:
E-mail:

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Signature